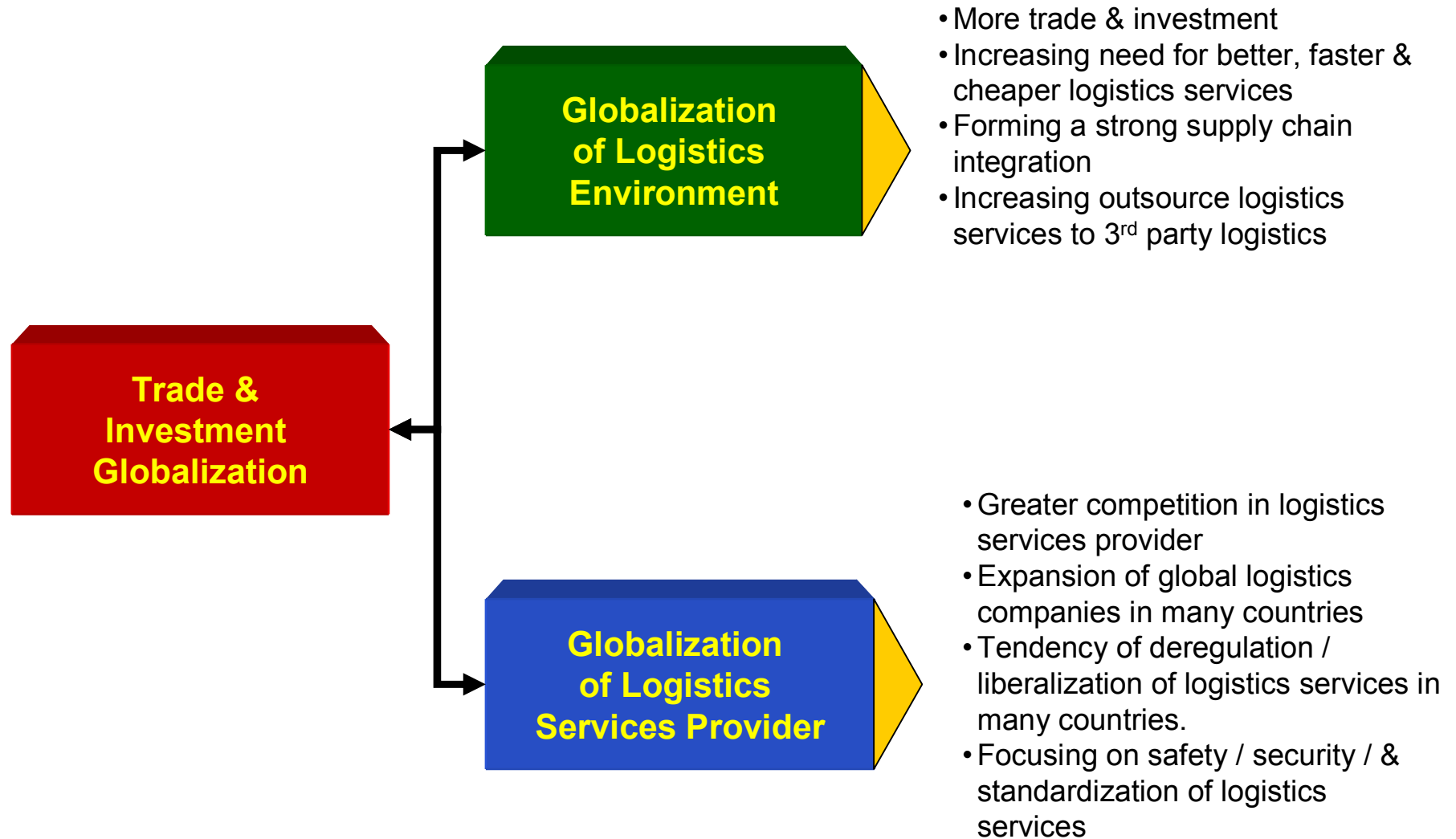




Trade Logistics Policy and Implication for Thailand's Logistics Users & Services Provider

Dr.Chackrit Duangphastra
Director of Logistics Service Provider Promotion Group
Department of Export Promotion

Interrelationship of Globalization on Trade & Logistics Services



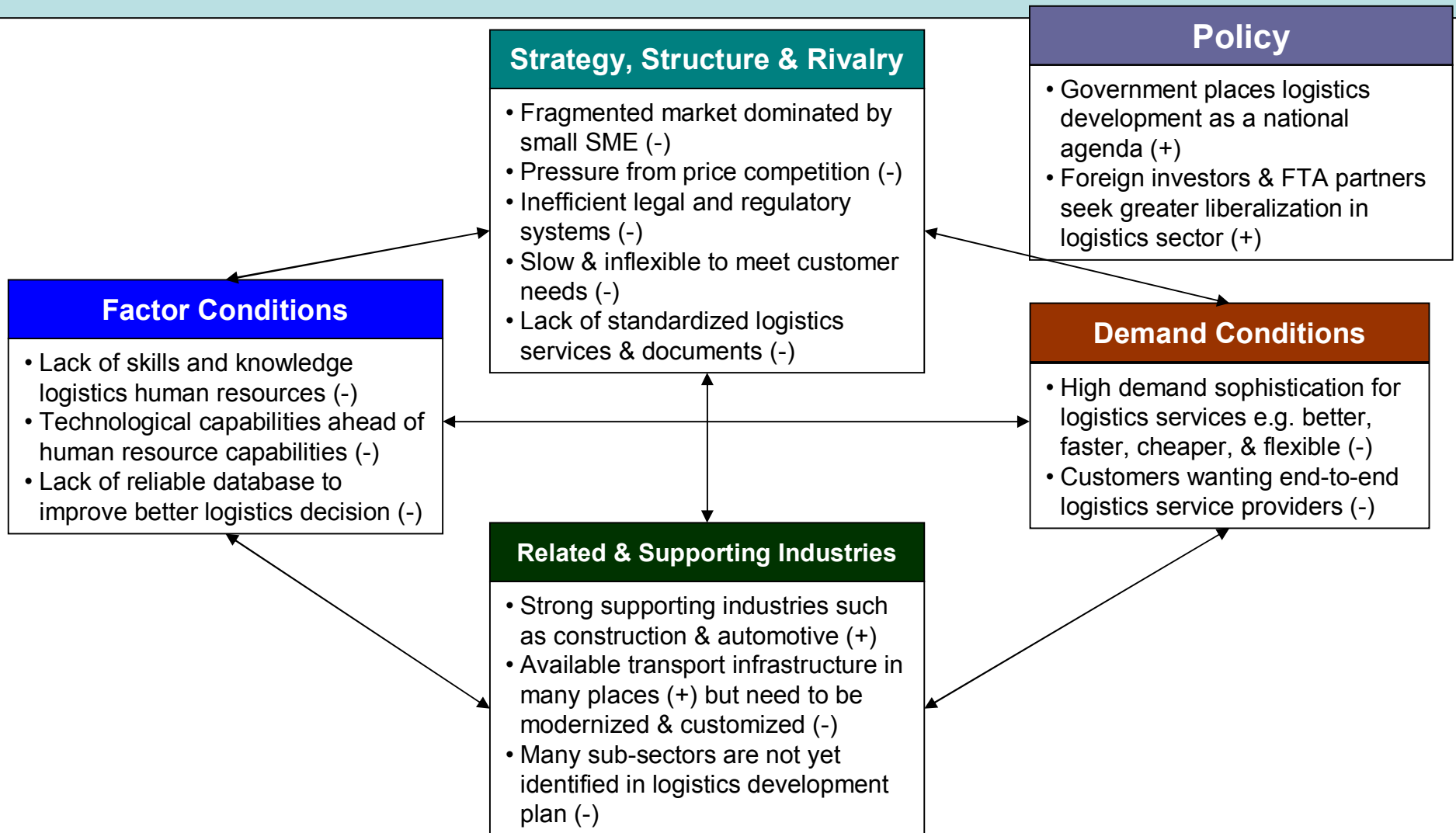
Global Trends in Logistics Management

- **Customer Needs**
 - Increasing needs for better, faster & cheaper logistics services
 - Increasing trends for global sourcing & Increased quality from suppliers
 - Increase outsourcing transportation & warehousing activities to 3rd Party Logistics
- **Competition**
 - Agile competitions
 - Consolidation in 3rd Party Logistics Market
- **Technology**
 - Move from “Push” to “Pull”
 - Automation for ordering processing
 - Cross unit visibility of logistics information
 - Enterprise wide database rather than separate database for each business unit
- **People Ware**
 - Ability to monitor cost trade-off
 - Need to bring logistics employees at all levels to participate in supply chain strategies / program

Basic Philosophy for Logistics Management

- Right Product
- Right Quantity
- Right Source
- Right Destination
- Right Condition
- Right Time
- Right Documentation
- Right Cost

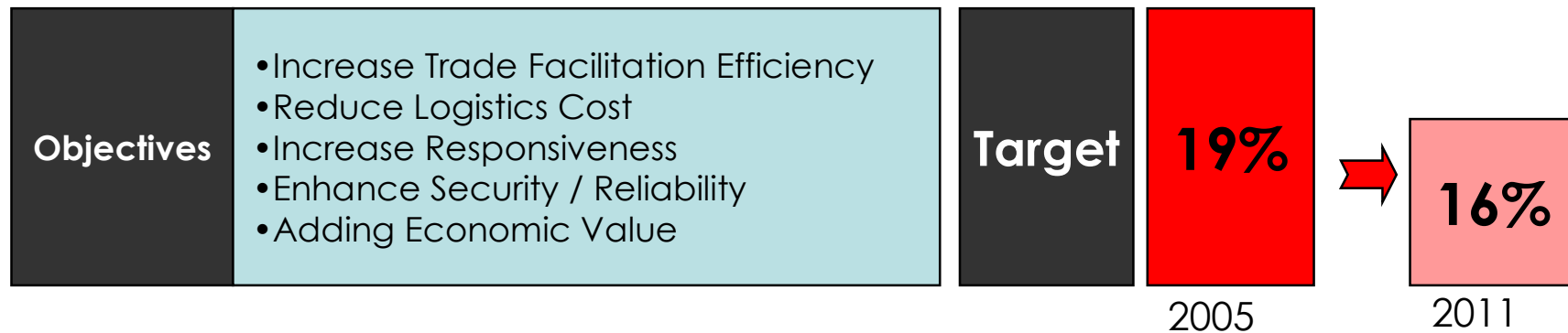
Factors Affecting Thailand Logistics Competitiveness



Thailand Vision on Logistics (2007 – 2011)

Vision - Having World Class Logistics System to Support Thailand to be Leading Business and Trade Center of the Region

Logistics Cost
per GDP



Strategic Agendas

(1) Logistics Efficiency in Production

(2) Efficiency in Transport and Logistics

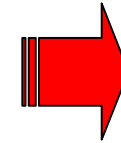
(3) Logistics Service Provider

(4) Trade Facilitation Improvement

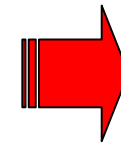
(5) Human Resource

Focusing Areas in Trade Logistics

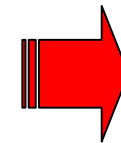
- Freight Distribution
- Inventory / Warehousing
- Sourcing
- Trade Facilitation
- Logistics Network
- LSP Development
- Utilization of Logistics Infrastructure



Cost Saving



Responsive



Reliability/
Security

Trade Logistics Policies: Implication for LSP/User

