



# THAI-OWNED BRAND



## NAN MEE INDUSTRY CO., LTD.

### "HORSE" THAILAND'S RELIABLE STATIONERY PRODUCTS

- 1949 Mr. Thongkasem Suputhipongse founded Nan Mee (Beautiful South, Meaning Thailand) as a Chinese bookstore in the heart of Bangkok's Chinatown, with the intention of catering to the Thai-Chinese population with a section for stationery, art materials and office supplies.
- 1971 Nan Mee Industry Co., Ltd., and S.C. Stationery Industry Co., Ltd. were founded to mark a new era of business growth. We began to manufacture and export stationery and office products under the HORSE brand name.

Currently, we export to over 60 countries worldwide with "HORSE" brand trademark registration **HORSE** in over 40 countries.

- 1996 **HORSE** received Prime Minister's Export Award in the 'Distinguished Brand' category, awarded by PM Chavalit Yongchaiyudh.
- 1998 Thailand's revered HRH Princess Mahachakri Sirinthorn makes a personal visit to our factory on November 6, 1998.
- 1999 Nan Mee Co., Ltd. celebrated 50<sup>th</sup> anniversary and received ISO 9002 certification (upgraded to ISO 9001:2000 certification in 2002) from the Bureau Veritas Quality International (BVQI). The first stationery factory to receive ISO certification.
- 2000 Our art materials and ink-related products received non-toxic certification ASTM D-4236 from the US and CE EN-71/3 from EU, allowing us to place the AP and CE EN-71/3 logos on our products and packaging.
- 2000 **HORSE** received Prime Minister's Export Award in the 'Distinguished Brand' category, awarded by PM Thaksin Shinawatra.
- 2004 We in cooperation with Silpakorn University, we started to produce and distribute fine art colors (Water colors, Oil Colors and Acrylics Colors) of Silpakorn Colors range under the "Silpakorn Pradit" and "Wichitrong" brands
- 2005 HRH Princess Maha Chakri Sirindhorn graciously opened Nan Mee's new head office on Sathorn Nua Road, on September 19, 2005.

### There are 5 categories of products.

1. Art Material: Color Pencil, Water Color Pencil, Water Color, Wax Crayon, Water Wax Crayon, Oil Pastel, Water Oil Pastel, Signing Pen, Poster Color, Silpakorn Pradit
2. File: Lever Arch File, Ring File, Clear Holder File, Clip File, Suspension File, Document File
3. Marker: Permanent Marker, Whiteboard Marker, CD Marker, Hi-Liter
4. Office Supplies: Stamp Pad and Refill, Carbon Paper, Stencil Paper, Paper Clip, Tape Dispenser, Water Glue and Latex Glue, Stapler and Staples, Label
5. Writing Instruments: Ball Point Pen, Gel Pen, Black Lead Pencil, Eraser, Ruler



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