



# THAI-OWNED BRAND



## INDEX INTERFURN CO., LTD.

In Thailand when one talks of high quality furniture of unique and exquisite design is likely referring to a product of Index Interfurn Group the most distinguished furniture business in Thailand.

Not long after Mr.Pisith Patamasatayasonthi founded Index Interfurn Group in 1973, the idea of expanding within the confines of vertical integration strategy started to germinate. That early, he already had mental blue prints of things to come in the succeeding years. To date, 30 years after, some eleven (11) companies had formed under the umbrella of Index Interfurn Group of companies. A cluster of these supporting and complementary companies would rise near each other. Aside from gearing for world-class stature by catering to technologically, high value and export driven manufacturing entities, the group aims to achieve the globally recognized awareness as one of the renown national brand equity.

Index Interfurn Group has been expanding to export business and presence in the local market by providing the widest range of stylish furniture ideal with various material combination available including steel, particle board, MDF board, wood veneer and rubber wood in several categories for instance; home furniture, occasional outdoor furniture, office furniture, contract & hospitality furniture, kitchen furniture, bathroom furniture and wire ware complementary products. To strengthen the brand name status throughout various optimal marketing channels worldwide, the group has distributed the products under strong and prestigious brand name namely "WINNER", "INDEX", "TREND DESIGN" and "THERAFLEX" for home furniture as well as "LOGICA" professional office furniture. The group also actively involves in numerous contract and public tender projects.

The key to Index Interfurn Group's success is everyone exerts painstaking efforts to quality right from the beginning to the finished products, commitment is paramount to serve the requirement of every customer to the highest level of satisfaction and concentrate not only in the group's benefit but also hygienic welfare of the society.



**Index Interfurn Co., Ltd.**

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