

DESIGN EXCELLENCE AWARD (DEmark)

YOTHAKA INTERNATIONAL CO., LTD.

Yothaka International Co., Ltd. has been established since 1989 to manufacture water hyacinth furniture for local sale and export sale, and we were considered as the pioneer in water hyacinth furniture business of the world. In the first stage, we had opened the showroom-office at Peninsula Plaza for retail sale in domestic market but it did not work, so we turned out to focus on export sale. In that meantime, we did not have our own factory and this caused us being faced with some problem that we could not control. Then we decided to build up our own factory, that we initially had only 4-5 workers and have increased to around 400 workers including subcontractors at present.

Besides water hyacinth furniture, Yothaka has done research and product development continually by using other folk natural fiber materials such as Yan Lipao (a kind of fern vine), vetiver grass and pineapple paper. We use those natural fiber materials and mix with international designs for selling in global market.

Presently Yothaka is manufacturing and developing our furniture for outdoor use, that is made of plastic. Even though it is plastic, it is composed of polyethylene that can be recyclable. This reflects our standpoint that Yothaka always cares for environment.

From our continually apparent product development that is a blend of international and Asian looks. Yothaka also has a policy to support new freelance designers by getting them to join in our product development, and this has made Yothaka win many awards from local and international product designing contest.

Yothaka has broadened the furniture business to retail sale again under "PANTA" brand that is dealing with "life style products" being mainly made of natural fiber materials and by Thai craft workers. Panta also has the definite standpoint to run the business under "modern Asian lifestyle concept".

YOTHAKA
THE ORIGINAL SINCE 1989

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Pineapple Fiber Paper Furniture "Nut Bench"

Pineapple fiber paper furniture designed by Pattarapol Chankam "A piece of paper" is seen as weak, easy to be torn. How about when hundreds of them put together, being weak is no longer an issue" While pineapple fiber papers possess the soul of nature, design helps create its function and beauty.



Woven Polyethylene Plastic Furniture "Liana Phuket"

Outdoor furniture designed by Suwan Kongkhunthian Thai crafted technique in simplicity furniture design philosophy to serve an outdoor living.