

# DESIGN EXCELLENCE AWARD (DEmark)

## PLAN CREATIONS CO., LTD.

When five friends graduated from university, they shared one noble goal: to each develop a company that would contribute positively to society and humanity. One of these outstanding individuals was an architect, Mr. Vitool Viraponsavan, who followed his dream and transformed his passion into toys that inspire children around the world.

Since its first step in 1981 with the aim to create "Innovative toys for the development of every child", PlanToys brand under Thailand based Plan Creations Co., Ltd., consistently creates the highest quality toys that are safe to children and nature. We never stop thinking and developing to attain better things for everyone in the society.

Started from a small factory in Ladprao, Bangkok, in just only one year, PlanToys had created its first catalogue, sold its products in Daimaru shopping mall, exported its products to many countries and joined the Frankfurt fair in Germany. With its innovative design, aims at the highest quality and safety, as well as child development, PlanToys has become the world's leading manufacturer of environmental-friendly, safe and educational wooden toys.

With pride and cooperation among approximately 1,400 employees, currently PlanToys has two subsidiaries which are PlanToys, Inc. in USA and PlanToys Japan Co., Ltd. in Japan, selling our PlanToys products in more than 65 countries. Moreover, new PlanToys factory will be ready in the end of 2008 to operate its greater capacity to respond to the continually increased demand.

Every PlanToys products is strictly monitored and inspected with experienced and knowledgeable quality assurance team. Every material is clean, safe and environmental friendly. Our rubberwood is natural and chemical free treated with special kiln drying process. We also use non-toxic water based dye that contains no heavy metal elements and E-zero non-formaldehyde glue. Our quality and safety policy for the material used is one of the reasons that parents throughout the world choose PlanToys. We have achieved many international awards and standards such as Quality Management ISO 9001, Environmental Management ISO 14001, and ASTM & EN71 Toy Safety Standards.

Besides the quality and safety issues, PlanToys also recognizes the importance of promoting good quality of life, balanced with the concern for environment. As an environmentally and socially responsible private enterprise, we are committed to minimizing our impact on nature.



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### Wooden Toy "Tower Pounding"

*This toy helps to stimulate eye-hand coordination and is suitable for children age 2 years and above. Children will enjoy endlessly pounding the ball up a circular path. PlanToys is the first and only manufacturer to use non chemical treatment.*