



Summer Cabana

Is flexible yet practical, starting from the basic platform which is available into 2 options : Summer Bed and Summer Picnic for customer to choose from. This collection accentuates contemporary design for living in elegant simplicity both outdoor and indoor alike.

DEESAWAT INDUSTRIES CO., LTD.

Deesawat Industries Co., Ltd. has been founded in 1972 for over 34 years with the registered capital of 10 million baht by 100% Thai investors. At the beginning of the operation, we have been supported by BOI for the complete wood production for export, starting from sawmilling, kiln driers, woodworking workshops to produce wood products including flooring, decking, door, window and frame. Later on, Deesawat has diversified to encompass the furniture production for value addition. At present, Deesawat has secured the production area of 28,000 sqm located in Laksi area in Bangkok. Because of continuous improvement as well as design development, Deesawat has firm foundation and strong foothold in the world market.

Vision of Deesawat

We will continue to improve ourselves in the area of Production, Design and Marketing to be the leader in wood outdoor furniture manufacturer in Thailand.

Areas of Development

Production

- Find ways to reduce cost and wastes.
- Improve wood working technology as well as its human resources in all categories.

Design

- Develop product designs that are recognized and accepted in the world market.
- Develop design positioning to create the brand for Deesawat.
- Develop the design that utilizes the wastes and leftover of the production.

Marketing

- Invest in marketing and PR support to develop brand and sub-brands of Deesawat for the world market's acceptance.
- Find new markets/ new segment every year.

In the past years, Deesawat has been awarded

1. G-mark award from Japan
2. TIFF Award - Best Garden Furniture 2006
3. TIFF Award - Best Garden furniture 2007

The strength of Deesawat lies in its SME characteristics with high flexibility to adapt ourselves to the changing requirement of the world market on the timely basis. Its effort in details as well as the accepted design improvement has finally made Deesawat one of the leaders in garden furniture manufacturers in Thailand.

Deesawat Outdoor ranges accentuate contemporary designs for living in elegant simplicity both outdoor and indoor alike showcasing the creative mixture of various in the clean, modern, and dynamic feeling. Through excellence in design and attention to details in manufacturing, Deesawat quality is consistent in every angle.



Deesawat Industries Co., Ltd.

71/9 Moo 3, Changwattana Rd., Bangkhen, Laksi, Bangkok 10210 Thailand

Tel : (662) 521 1341, 521 1027, 521 0689, 551 1127

Fax : (662) 551 1503

E-mail : deesawat@ksc.th.com

www.deesawat.com