



ARMCHAIR "Sputnik"

Spunik is rooted to the contradictive infusion of artifacts that come from 2 different cultures; the popular Japanese Daruma doll and Thai ancient silver monetary coin "Pod Duang". Spunik offers both visual and ergonomic comfort and also be complimented and vibrated in harmony. Its comes in 3 different applications for various space and occasion; Polyurethane upholstery, Water-hyacinth finish and Resin mosaic finish.

CRAFT FACTOR CO., LTD.

Crafactor's products focus on both manually crafted-skill and advanced technology. Whether the design aspects are concentrated more on technology or craftsmanship, the combination always reflects a distinctive pattern of crafts and technology on the end-products. With a proportionate combination of Southeast Asian craftsmanship wisdom, the infusion of local and modern technological know-how and the emerging of new materials, all factors are crossed over to create a new dimension of industrial-crafts design development.

Crafactor's products are created under three thematic collections; the Crafted Passion collection, the Mother of Earth collection, and the Crafted Interactive collection.

With the design direction of 'Crafts meet technologies', Crafactor focuses on the fusion of diverse design factors that relate to human passion, culture and new consumption that serve the needs of global consumers. The intrinsic Asian spirit of arts and crafts are portrayed via motifs, forms, lines, colors and materials, reprised again into the distinguished-looking Asian contemporary product design.

Thanks to their research and development process, Crafactor's products reflect a relationship between human emotion and practical function harmoniously, coupled with the warmth and friendly sensation of the Southeast Asian spirit.

...CRAFT FACTOR

Craft Factor Co., Ltd.

1028/5 Pongamorn Building, 4th floor, Rama 4 Rd., Thungmahamek,
Sathorn, Bangkok 10120 Thailand

Tel : (662) 679 9800

Fax : (662) 679 8622

E-mail : customerservice@crafactor.com

www.crafactor.com