

BEST EXPORTER

THE UNION FROZEN PRODUCTS CO., LTD. *(Prantalay Group)*

We are one of the leading manufacturers and exporters of high-quality, affordable seafood products that are fresh, wholesome, and nutritious. With an emphasis on the provision of superior products, UFP has gained popularity among customers around the world.

Vision

We are a food manufacturer for domestic and global markets. It aims to produce hygienic and wholesome food products to meet customers' satisfaction. The company believes in continual improvement in its professional management practices by benchmarking world-class quality and corporate governance standards. It seeks to serve the interest of its various stakeholders with a deep concern in social responsibility. We will strive to be a leader in food industry in Thailand with sustainable growth and good reputation among world-class organizations worldwide.

History

UFP was established in 1980 by Dr. Thongchai Tavanapong, who already had more than 15 years of experience in the domestic and overseas fishery industries at that time.

At first, UFP exported small shrimp before finding a niche for fish fillets. Our initial market were in Asia, especially Japan and Hong Kong. UFP soon became well-known to the rest of the world as we found success in the US., Japan, Australia, the EU, and many other countries.

With a highly ambitious goal of producing quality seafood products and expanding production capacity, UFP now offers a wide variety of seafood products including fish, squid, cuttlefish, shrimp and shellfish and other value added products to meet the demands of the world market and the specific requirements of customers.

We export a large variety of processed seafood products with a daily production capacity of 100 tonnes, sales exceeded 10 billion baht in the year 2000. Equipped with modern facilities and a rigorous quality control system, along with our strong commitment to the environment and social responsibilities, we have become one of the top processed seafood exporters with products which meet the highest international standards.

With more than 25 years of experiences on the export of frozen seafood products and the government policy to promote the food safety for Thai consumers, the Union Frozen Products Co., Ltd., had marketed the ready-to-cook, ready to eat frozen seafood products under "Prantalay" brand name. The products are to supply Thai consumers with easy-to-buy premium hygienic processed seafood products at the reasonable price.



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