

BIFF&BIL 2010 IN BANGKOK

Bangkok International Fashion Fair and
Bangkok International Leather Fair 2010

ASEAN INTEGRATION

Textiles • Apparel • Leather

Bangkok International Fashion Fair & Bangkok International Leather Fair and ASEAN Integration : Textile • Apparel • Leather

Duration : 1 - 4 April 2010
Trade : 1 - 2 April 2010 (10.00 - 18.00 hrs)
Public : 3 - 4 April 2010 (10.00 - 21.00 hrs.)

Venue : Challenger Hall, IMPACT Muang Thong Thani, Nontaburi, Thailand (40,000-60,000 sq.m)
Organizer : Department of Export Promotion, Ministry of Commerce, Royal Thai Government
22/77 Rachadapisek Road, Chatuchak, Bangkok 10900 Thailand
Tel : (662) 512 0093-104 ext. 217, 262, 692 Fax : (662) 512 0324, 512 2234
Website : www.biffandbil.com, http://www.dep.thai.go.th E-mail: biff@dep.thai.go.th

Exhibit Profile : Fashion Designer : Designers

Sourcing From First to Finish : Fiber to Fabric, Textile & Clothing Accessories, Clothing Manufacturers from OEM to ODM

Brand Preference : Clothing & Fashion Brand names as commercial

Pick & Pay : Clothing, Textile & Fashion items ready stock for retailers

Exotic Asia : Ethnic & Crafted Textile & Clothing in Asian Styles

ASEAN and Overseas : Pavilions from ASEAN and other countries

Fashion Accessories : Fashion & Costume Jewelry, Hair & Fashion Accessories

Bag & Totes : All bags for fashion Dress-up, at Work, Party & Leisure including Traveling made of Leather & other materials

Foot Moves : All kinds of shoes from sport, casual to formal occasions

Material & Tannery : Leather Materials & Tannery for fashion & lifestyle products

Fashion Supporting : Trend book & fashion Magazines & Medias, Institutes & Schools, Technology, Equipment & Machinery, Software & Services related to fashion industry.

Number of Exhibitors : 1,000 companies / 1,200 booths from both Selected domestic and overseas exhibitors

Special Events : ASEAN Fashion Plus Zone, Fashion Show, Business Matching, Exhibition, Thailand Trade Mart (Fashion) Tour

Visitor Profile

Trade days : Buyers, importers, manufacturers, traders, distributors, wholesalers, retailers, boutiques, fashion showroom, department stores, buying agents, designers, press and others in fashion business

Public days : Trade visitors, local retailers & consumers and foreign tourists

Figure Data (BIFF & BIL)	2009	2010 (Expected, Including ASEAN Fashion Plus)
1. Number of exhibitors	716 companies / 1,132 booths	1,000 companies / 1,200 booths
2. Participating countries	Thailand, ASEAN, Hong Kong, Taiwan, China, India, Japan, Germany	Thailand, ASEAN, , Japan, Korea, Hong Kong, Taiwan
3. Exhibition area	35,500 sqms.	40,000 - 60,000 sqms.
4. Number of visitors		
Trade Days	4,963	~ 8,000
Public Days	35,100	~ 40,000
5. Major visiting countries	ASEAN, Asia, Middle East, U.S.A., EU, Australia	ASEAN, Asia, Middle East, U.S.A., EU, Australia

Supporters :

- Bangkok Fashion Society (BFS),
- Thailand Textile Institute (THTI)
- The Thai Garment Manufacturers Association(TGMA)
- The Thai Textile Manufacturing Association(TTMA)
- The Association of Thai Textile Bleaching, Dyeing, Printing and Finishing Industries (ATDF)
- The Thai Synthetic Fiber Manufacturer's Association (TSMA)
- The Thai Weaving Industry Association (TWIA)
- The Thai Silk Association (TSA)
- The Textile Merchants Association (TMA)
- The Bobae Garment Association (BGA)
- Fashion Jewelry Trade Association (FJTA)
- Thai Tanning Industry Association
- Thai Leather Goods Association
- Thai Footwear Association